

T.I.T.L. MARKET SAMPLE NO. 6  
 F.T.C. METHODOLOGY  
 PER CIGARETTE DATA  
 PART A -- PUFF CT., T.P.M., WATER, AND BUTT LENGTH

<u>BRAND</u>		<u>Puff Count</u>	<u>TPM mg/cig.t.</u>	<u>Water in TPM mg/cig.t.</u>	<u>Butt Length-mm</u>
Alpine	X	9.0 ± 0.1	24.1 ± 0.6	3.8 ± 0.2	29
	s	0.3	1.3	0.5	
	CV	3.3	5.4	14.0	
Belair	X	8.5 ± 0.1	23.2 ± 0.5	4.1 ± 0.3	28
	s	0.3	1.2	0.7	
	CV	3.4	5.0	18.4	
Benson & Hedges reg. size	X	7.9 ± 0.1	27.0 ± 0.5	5.8 ± 0.3	23
	s	0.2	1.1	0.6	
	CV	2.5	4.0	11.0	
Benson & Hedges king size	X	9.4 ± 0.1	26.1 ± 0.6	4.8 ± 0.3	27
	s	0.3	1.2	0.7	
	CV	3.3	4.8	15.2	
Benson & Hedges 100 mm. filter	X	9.9 ± 0.1	25.0 ± 0.5	3.3 ± 0.2	35
	s	0.3	1.1	0.6	
	CV	3.1	4.3	17.5	
Benson & Hedges 100 mm. filter menthol	X	10.0 ± 0.1	25.8 ± 0.6	3.2 ± 0.2	35
	s	0.3	1.2	0.5	
	CV	3.0	4.8	16.2	
Bull Durham	X	11.5 ± 0.2	37.5 ± 0.5	6.0 ± 0.3	27
	s	0.4	1.2	0.7	
	CV	3.4	3.2	11.5	

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<u>BRAND</u>		<u>Puff Count</u>	<u>TPM mg/cig.t.</u>	<u>Water in TPM mg/cig.t.</u>	<u>Butt Length-mm</u>
Camel reg. size non-filter	X	8.2 ± 0.1	31.8 ± 0.6	4.3 ± 0.4	23
	s	0.2	1.2	0.9	
	CV	3.0	3.9	20.1	
Camel king size filter	X	10.1 ± 0.1	27.2 ± 0.6	4.9 ± 0.2	27
	s	0.3	1.4	0.6	
	CV	2.6	5.1	11.7	
Carlton	X	9.1 ± 0.1	4.9 ± 0.4	0.8 ± 0.2	33
	s	0.2	0.8	0.5	
	CV	2.8	16.4	69.9	
Century	X	10.4 ± 0.2	25.5 ± 0.7	3.5 ± 0.3	33
	s	0.5	1.5	0.6	
	CV	4.8	5.8	17.0	
Chesterfield reg. size non-filter	X	8.2 ± 0.1	30.4 ± 0.4	4.4 ± 0.3	23
	s	0.3	0.9	0.7	
	CV	4.0	3.1	16.4	
Chesterfield king size non-filter	X	10.4 ± 0.2	35.6 ± 0.8	4.8 ± 0.3	23
	s	0.5	1.8	0.6	
	CV	4.5	4.9	12.2	
Chesterfield king size filter	X	9.5 ± 0.2	27.7 ± 0.5	5.0 ± 0.3	27
	s	0.4	1.1	0.7	
	CV	3.8	4.1	13.4	
Chesterfield king size filter menthol	X	8.9 ± 0.2	25.0 ± 0.6	4.8 ± 0.3	27
	s	0.4	1.2	0.7	
	CV	5.1	5.0	14.8	

<u>BRAND</u>		<u>Puff Count</u>	<u>TPM mg/cig.t.</u>	<u>Water in TPM mg/cig.t.</u>	<u>Butt Length-mm</u>
Chesterfield 101 mm. filter	X	10.7 ± 0.2	26.3 ± 0.6	3.8 ± 0.2	30
	s	0.5	1.4	0.6	
	CV	4.5	5.2	15.4	
Domino king size, non-filter	X	9.9 ± 0.3	31.5 ± 0.9	4.2 ± 0.2	23
	s	0.6	2.0	0.5	
	CV	6.1	6.4	12.5	
Domino king size, filter	X	10.1 ± 0.2	27.4 ± 0.6	5.8 ± 0.3	24
	s	0.5	1.3	0.6	
	CV	4.6	4.9	10.8	
Domino king size, filter menthol	X	10.7 ± 0.3	21.4 ± 0.8	4.4 ± 0.4	24
	s	0.6	1.9	0.8	
	CV	5.4	8.9	18.2	
Doral king size, filter	X	8.8 ± 0.2	18.0 ± 0.9	2.8 ± 0.5	33
	s	0.4	1.9	1.2	
	CV	4.1	10.7	41.3	
Doral Menthol king size filter menthol	X	8.8 ± 0.1	18.2 ± 0.8	2.6 ± 0.4	33
	s	0.3	1.7	0.8	
	CV	3.0	9.4	30.6	
Duke	X	7.1 ± 0.1	11.7 ± 0.3	2.0 ± 0.3	33
	s	0.2	0.7	0.7	
	CV	3.4	6.2	35.3	
Du Maurier	X	9.3 ± 0.2	23.1 ± 0.4	4.0 ± 0.4	28
	s	0.3	1.0	1.0	
	CV	3.7	4.4	25.0	

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<u>BRAND</u>		<u>Puff Count</u>	<u>TPM mg/cig.t.</u>	<u>Water in TPM mg/cig.t.</u>	<u>Butt Length-mm</u>
English Ovals reg. size non-filter	X S CV	8.9 ± 0.3 0.6 7.0	34.2 ± 0.6 1.4 4.2	4.5 ± 0.3 0.7 15.0	23
English Ovals king size, non-filter	X S CV	11.4 ± 0.3 0.6 5.6	36.4 ± 1.3 3.0 8.1	4.4 ± 0.5 1.2 26.5	23
Fatima	X S CV	11.6 ± 0.2 0.4 3.6	39.3 ± 0.6 1.3 3.3	5.2 ± 0.4 0.8 16.0	23
Frappe	X S CV	8.8 ± 0.1 0.3 3.3	13.0 ± 0.5 1.1 8.4	2.8 ± 0.3 0.6 21.2	27
Galaxy	X S CV	9.1 ± 0.1 0.3 3.0	25.6 ± 0.4 1.0 3.8	3.9 ± 0.2 0.6 14.7	29
Gauloises Caporal non-filter	X S CV	7.9 ± 0.2 0.4 4.5	28.1 ± 0.8 1.7 6.1	2.9 ± 0.3 0.7 24.4	23
Gauloises Disque Bleu filter	X S CV	8.9 ± 0.2 0.4 4.6	25.6 ± 0.8 1.9 7.4	3.6 ± 0.4 0.9 23.9	23
Half & Half	X S CV	10.6 ± 0.3 0.7 6.4	30.1 ± 0.5 1.1 3.6	5.7 ± 0.4 0.9 16.2	27

<u>BRAND</u>		<u>Puff Count</u>	<u>TPM mg/cig.t.</u>	<u>Water in TPM mg/cig.t.</u>	<u>Butt Length-mm</u>
Herbert Tareyton	X	9.6 ± 0.1	34.8 ± 0.8	4.8 ± 0.3	23
	s	0.3	1.8	0.6	
	CV	3.2	5.3	13.2	
Holiday king size non-filter	X	10.6 ± 0.3	39.6 ± 1.0	6.0 ± 0.5	23
	s	0.7	2.2	1.1	
	CV	7.0	5.7	18.0	
Holiday king size, filter	X	11.8 ± 0.2	34.8 ± 0.8	7.2 ± 0.4	24
	s	0.5	1.8	0.8	
	CV	4.2	5.1	11.8	
Home Run	X	6.7 ± 0.1	25.4 ± 0.4	3.8 ± 0.3	23
	s	0.2	0.9	0.6	
	CV	3.7	3.5	17.5	
Kent reg. size, filter	X	7.0 ± 0.1	11.7 ± 0.4	2.1 ± 0.4	27
	s	0.2	0.8	0.8	
	CV	3.7	6.8	39.8	
Kent king size, filter hard pack	X	8.7 ± 0.1	21.5 ± 0.5	3.9 ± 0.3	27
	s	0.2	1.2	0.7	
	CV	2.8	5.5	17.3	
Kent king size, filter soft pack	X	8.8 ± 0.1	20.9 ± 0.4	3.8 ± 0.3	27
	s	0.3	1.0	0.6	
	CV	3.7	4.7	15.9	

<u>BRAND</u>		<u>Puff Count</u>	<u>TPM mg/cigt.</u>	<u>Water in TPM mg/cigt.</u>	<u>Butt Length-mm</u>
Kent 100 mm. filter	X S CV	10.5 ± 0.1 0.2 2.3	23.1 ± 0.5 1.0 4.5	3.0 ± 0.3 0.7 23.1	33
King Sano king size, filter	X S CV	8.2 ± 0.2 0.4 4.6	7.6 ± 0.3 0.6 8.5	1.6 ± 0.3 0.8 47.0	28
King Sano king filter, menthol	X S CV	8.2 ± 0.1 0.2 2.6	7.8 ± 0.3 0.7 9.2	1.6 ± 0.3 0.6 40.2	28
Kool reg. size, non-filter menthol	X S CV	6.7 ± 0.1 0.2 3.3	26.3 ± 0.6 1.3 4.9	40.0 ± 0.3 0.7 16.8	23
Kool king size, filter menthol	X S CV	8.5 ± 0.1 0.3 3.2	23.1 ± 0.7 1.6 6.8	3.9 ± 0.5 1.1 28.1	28
Kool 100 mm. filter menthol	X S CV	10.0 ± 0.2 0.4 3.7	24.7 ± 0.4 1.0 4.0	3.4 ± 0.3 0.7 20.7	33
L & M reg. size, filter	X S CV	7.1 ± 0.1 0.3 4.0	23.1 ± 0.5 1.2 5.3	5.4 ± 0.4 1.0 17.4	24

<u>BRAND</u>		<u>Puff Count</u>	<u>TPM mg/cigt.</u>	<u>Water in TPM mg/cigt.</u>	<u>Butt Length-mm</u>
L & M king size, filter, hard pack	X S CV	7.9 ± 0.2 0.4 4.9	22.8 ± 0.7 1.6 7.0	4.5 ± 0.4 0.8 18.9	27
L & M king size, filter, soft pack	X S CV	8.5 ± 0.2 0.4 4.7	24.0 ± 0.8 1.7 7.1	4.4 ± 0.4 1.0 22.0	27
L & M 100 mm. filter	X S CV	10.1 ± 0.1 0.2 2.5	24.4 ± 0.4 0.8 3.2	3.8 ± 0.3 0.6 15.7	30
L & M 100 mm. filter menthol	X S CV	9.9 ± 0.2 0.4 4.0	23.7 ± 0.5 1.1 4.5	3.5 ± 0.4 0.8 23.2	30
Lark king size, filter	X S CV	8.6 ± 0.2 0.5 5.4	23.0 ± 0.6 1.2 5.4	4.5 ± 0.3 0.6 14.5	28
Lark 100 mm. filter	X S CV	9.4 ± 0.1 0.3 3.3	22.8 ± 0.6 1.3 5.8	3.8 ± 0.2 0.6 14.8	31
Life	X S CV	7.6 ± 0.1 0.3 3.6	13.0 ± 0.4 0.9 6.7	2.0 ± 0.3 0.6 32.1	33
Lucky Strike reg. size, non-filter	X S CV	8.6 ± 0.2 0.4 4.3	34.6 ± 0.9 2.0 5.7	5.2 ± 0.4 0.8 15.6	23

<u>BRAND</u>		<u>Puff Count</u>	<u>TPM mg/cig.t.</u>	<u>Water in TPM mg/cig.t.</u>	<u>Butt Length-mm</u>
Lucky Strike king size, filter	X	8.8 ± 0.2	27.4 ± 0.7	4.7 ± 0.2	27
	s	0.4	1.6	0.5	
	CV	4.4	5.7	11.0	
Lucky Strike 100 mm. filter	X	10.0 ± 0.1	25.5 ± 0.5	3.5 ± 0.3	33
	s	0.3	1.2	0.6	
	CV	2.8	4.5	18.6	
Mapleton reg. size, non-filter	X	8.4 ± 0.2	32.7 ± 0.7	4.8 ± 0.3	23
	s	0.4	1.5	0.7	
	CV	4.9	4.7	14.6	
Mapleton king size, filter	X	9.2 ± 0.2	28.4 ± 0.8	5.3 ± 0.4	28
	s	0.4	1.8	0.8	
	CV	5.0	6.3	14.7	
Marlboro king size, filter, hard pack	X	8.7 ± 0.1	25.3 ± 0.5	4.3 ± 0.2	26
	s	0.3	1.2	0.6	
	CV	3.0	4.7	12.8	
Marlboro king size, filter soft pack	X	9.5 ± 0.1	25.9 ± 0.5	4.1 ± 0.3	28
	s	0.3	1.1	0.7	
	CV	3.4	4.3	16.5	
Marlboro 100 mm. filter soft pack	X	10.4 ± 0.1	26.7 ± 0.7	3.6 ± 0.3	33
	s	0.3	1.5	0.7	
	CV	2.7	5.7	18.7	

<u>BRAND</u>		<u>Puff Count</u>	<u>TPM mg/cig.t.</u>	<u>Water in TPM mg/cig.t.</u>	<u>Butt Length-mm</u>
Marlboro	X	10.1±0.1	26.1±0.5	3.8±0.4	33
100mm. filter, hard pack	s	0.3	1.1	1.0	
	CV	2.9	4.2	26.4	
Marlboro	X	9.4±0.1	26.3±0.5	4.4±0.4	28
king size, filter menthol	s	0.3	1.2	0.9	
	CV	3.2	4.5	20.8	
Marvels	X	7.1±0.1	24.4±0.4	3.7±0.2	23
reg. size, non-filter	s	0.3	0.8	0.6	
	CV	4.0	3.4	15.4	
Marvels	X	6.7±0.3	4.4±0.5	0.7±0.2	28
reg. size, filter	s	0.7	1.1	0.3	
	CV	11.1	25.2	48.7	
Marvels	X	8.9±0.2	28.7±0.8	4.1±0.3	23
king size, non-filter	s	0.4	1.9	0.7	
	CV	4.5	6.5	18.0	
Marvels	X	8.2±0.2	7.1±0.4	1.5±0.4	28
king size, filter	s	0.4	0.8	0.8	
	CV	4.8	11.8	56.0	
Marvels	X	8.8±0.2	4.8±0.3	0.8±0.2	28
king size, filter menthol	s	0.5	0.6	0.5	
	CV	5.3	12.3	59.8	
Montclair	X	8.8±0.2	10.9±0.5	1.3±0.2	27
	s	0.4	1.1	0.4	
	CV	4.2	10.3	29.5	

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<u>BRAND</u>		<u>Puff Count</u>	<u>TPM mg/cig.t.</u>	<u>Water in TPM mg/cig.t.</u>	<u>Butt Length-</u>
Newport	X	8.5 ± 0.1	25.8 ± 0.6	5.1 ± 0.4	25
king size,	s	0.3	1.4	0.8	
filter menthol	CV	3.8	5.6	15.6	
hard pack					
Newport	X	8.9 ± 0.2	25.7 ± 0.9	5.0 ± 0.4	27
king size,	s	0.4	2.0	1.0	
filter menthol	CV	4.8	7.7	20.1	
soft pack					
Newport	X	10.4 ± 0.2	26.4 ± 0.5	3.8 ± 0.2	33
100 mm.	s	0.3	1.1	0.5	
filter menthol	CV	3.3	4.1	12.5	
Oasis	X	8.8 ± 0.2	24.8 ± 0.6	4.8 ± 0.3	27
	s	0.4	1.4	0.8	
	CV	4.7	5.7	16.0	
Old Gold	X	7.0 ± 0.1	27.1 ± 0.7	4.2 ± 0.3	23
reg. size,	s	0.2	1.6	0.8	
non-filter	CV	3.6	5.9	18.5	
Old Gold	X	9.4 ± 0.2	35.3 ± 1.0	5.0 ± 0.4	23
king size	s	0.4	2.2	0.8	
non-filter	CV	4.6	6.2	16.4	
Old Gold	X	9.2 ± 0.2	25.7 ± 0.5	5.2 ± 0.3	27
king size,	s	0.3	1.2	0.6	
filter	CV	3.8	4.2	12.5	

<u>BRAND</u>		<u>Puff Count</u>	<u>TPM mg/cig.t.</u>	<u>Water in TPM mg/cig.t.</u>	<u>Butt Length-mm</u>
Old Gold Filter 100 mm.	X	10.9 ± 0.3	29.9 ± 0.9	4.6 ± 0.4	33
	s	0.8	2.0	1.0	
	CV	6.9	6.5	20.6	
Pall Mall king size, non-filter soft pack	X	10.2 ± 0.1	35.6 ± 0.7	4.8 ± 0.4	23
	s	0.2	1.6	0.9	
	CV	2.2	4.4	19.1	
Pall Mall 95 mm. filter hard pack	X	9.2 ± 0.1	23.3 ± 0.5	3.4 ± 0.3	33
	s	0.3	1.2	0.7	
	CV	3.3	5.1	20.6	
Pall Mall 95 mm. filter menthol hard pack	X	8.6 ± 0.1	21.9 ± 0.4	3.5 ± 0.3	33
	s	0.3	1.0	0.7	
	CV	3.0	4.5	21.0	
Pall Mall 100 mm. filter soft pack	X	10.1 ± 0.1	24.2 ± 0.4	3.5 ± 0.3	33
	s	0.3	0.8	0.7	
	CV	3.0	3.3	21.3	
Pall Mall 100 mm. filter menthol soft pack	X	8.6 ± 0.1	22.1 ± 0.5	3.2 ± 0.3	33
	s	0.2	1.1	0.7	
	CV	2.5	5.0	22.2	
Parliament king size, filter hard pack	X	7.8 ± 0.3	19.7 ± 0.4	3.3 ± 0.3	31
	s	0.7	0.8	0.8	
	CV	8.6	4.1	23.1	

<u>BRAND</u>		<u>Puff Count</u>	<u>TPM mg/cigt.</u>	<u>Water in TPM mg/cigt.</u>	<u>Butt Length-mm</u>
Parliament	X	8.1 ± 0.1	19.7 ± 0.5	3.0 ± 0.3	33
king size, filter	S	0.3	1.1	0.8	
soft pack	CV	3.6	5.7	25.1	
Philip Morris	X	8.1 ± 0.2	30.7 ± 0.8	4.3 ± 0.5	23
reg. size, non-filter	S	0.4	1.7	1.1	
	CV	4.7	5.7	24.8	
Philip Morris	X	10.4 ± 0.2	35.2 ± 0.8	4.4 ± 0.3	23
Commander	S	0.4	1.7	0.7	
	CV	4.0	5.0	16.7	
Philip Morris	X	8.9 ± 0.1	24.7 ± 0.5	3.7 ± 0.3	29
king size, filter	S	0.2	1.0	0.6	
	CV	2.3	4.2	16.6	
Philip Morris	X	8.7 ± 0.3	18.6 ± 1.2	2.6 ± 0.3	29
king size, filter menthol	S	0.6	2.7	0.7	&
	CV	6.6	14.6	27.9	33
Philip Morris	X	8.9 ± 0.1	25.2 ± 0.4	3.7 ± 0.3	29
king size, filter menthol	S	0.3	1.0	0.6	
non-ventilated	CV	3.0	3.9	17.7	
Philip Morris	X	8.9 ± 0.1	14.6 ± 0.4	1.7 ± 0.2	33
king size, filter menthol	S	0.2	0.8	0.4	
ventilated	CV	2.7	5.4	26.1	

<u>BRAND</u>		<u>Puff Count</u>	<u>TPM mg/cig.t.</u>	<u>Water in TPM mg/cig.t.</u>	<u>Butt Length-mm</u>
Picayune	X	6.8 ± 0.1	26.1 ± 0.7	3.9 ± 0.2	23
	s	0.3	1.5	0.6	
	CV	4.6	5.9	14.1	
Piedmont	X	8.2 ± 0.2	30.9 ± 0.5	4.3 ± 0.3	23
	s	0.4	1.2	0.6	
	CV	4.9	3.9	14.7	
Players	X	10.0 ± 0.2	36.7 ± 0.6	4.2 ± 0.3	23
	s	0.4	1.4	0.8	
	CV	4.3	3.9	18.0	
Raleigh king size, non-filter	X	9.2 ± 0.2	33.2 ± 0.5	4.2 ± 0.2	23
	s	0.3	1.2	0.5	
	CV	3.8	3.5	11.6	
Raleigh king size, filter	X	9.0 ± 0.2	23.4 ± 0.7	4.0 ± 0.2	28
	s	0.4	1.7	0.4	
	CV	4.2	7.1	11.4	
Salem king size, filter menthol	X	9.8 ± 0.1	25.6 ± 0.5	4.6 ± 0.4	27
	s	0.3	1.1	0.8	
	CV	3.1	4.3	17.5	
Salem 100 mm. filter menthol	X	11.0 ± 0.1	26.7 ± 0.5	3.4 ± 0.2	33
	s	0.3	1.0	0.4	
	CV	3.0	4.0	11.2	
Sano reg. size, non-filter	X	6.4 ± 0.2	17.6 ± 0.4	2.4 ± 0.3	23
	s	0.3	0.9	0.6	
	CV	5.2	5.0	26.3	

<u>BRAND</u>		<u>Puff Count</u>	<u>TPM mg/cigt.</u>	<u>Water in TPM mg/cigt.</u>	<u>Butt Length-mm</u>
Silva Thins 100 mm. filter	X	9.4 ± 0.2	19.2 ± 0.4	2.8 ± 0.3	33
	s	0.4	0.8	0.7	
	CV	3.8	4.4	23.8	
Silva Thins 100 mm. filter menthol	X	9.5 ± 0.1	19.9 ± 0.4	3.0 ± 0.5	33
	s	0.3	0.9	1.1	
	CV	2.8	4.5	38.8	
Spring	X	10.7 ± 0.2	25.6 ± 0.4	3.4 ± 0.2	33
	s	0.4	0.9	0.6	
	CV	3.4	3.5	16.8	
Stratford king size, non-filter	X	9.9 ± 0.2	29.6 ± 0.5	4.0 ± 0.3	23
	s	0.4	1.1	0.7	
	CV	4.2	3.7	16.6	
Stratford king size, filter	X	8.7 ± 0.2	24.6 ± 0.4	5.2 ± 0.4	28
	s	0.4	1.0	0.8	
	CV	4.5	3.9	15.5	
Stratford king size, filter menthol	X	8.7 ± 0.2	25.1 ± 0.6	5.2 ± 0.4	28
	s	0.4	1.4	0.9	
	CV	4.3	5.6	18.1	
Tareyton king size, filter	X	8.9 ± 0.1	22.4 ± 0.5	4.6 ± 0.4	27
	s	0.2	1.1	0.8	
	CV	2.8	4.8	17.4	
Tareyton 100 mm. filter	X	10.4 ± 0.2	22.2 ± 0.7	3.9 ± 0.3	33
	s	0.3	1.5	0.7	
	CV	3.3	6.6	19.3	

<u>BRAND</u>		<u>Puff Count</u>	<u>TPM mg/cig.t.</u>	<u>Water in TPM mg/cig.t.</u>	<u>Butt Length-mm</u>
Tempo	X	8.2 ± 0.1	14.6 ± 0.4	2.0 ± 0.2	33
	s	0.3	0.8	0.5	
	CV	3.4	5.4	26.4	
True (Blue) king size, filter	X	8.4 ± 0.2	15.2 ± 0.4	2.0 ± 0.2	33
	s	0.5	0.8	0.5	
	CV	5.6	5.3	25.9	
True (Green) king size, filter menthol	X	8.2 ± 0.2	14.8 ± 0.5	2.1 ± 0.3	33
	s	0.4	1.2	0.6	
	CV	4.3	8.0	27.8	
Tryon king size, filter	X	9.5 ± 0.2	16.1 ± 0.4	2.6 ± 0.3	28
	s	0.4	0.8	0.6	
	CV	4.5	5.3	24.4	
Tryon king size, filter menthol	X	10.0 ± 0.2	13.0 ± 0.3	1.9 ± 0.3	28
	s	0.5	0.6	0.6	
	CV	4.7	4.9	31.6	
Viceroy king size, filter	X	8.9 ± 0.2	23.1 ± 0.5	3.5 ± 0.3	28
	s	0.4	1.1	0.6	
	CV	5.0	4.6	17.3	
Viceroy 100 mm. filter	X	10.5 ± 0.2	24.2 ± 0.4	3.3 ± 0.3	33
	s	0.3	0.8	0.7	
	CV	3.2	3.2	21.7	
Virginia Slims 100 mm. filter	X	9.2 ± 0.1	22.7 ± 0.4	3.4 ± 0.3	35
	s	0.3	1.0	0.7	
	CV	2.9	4.5	21.9	

<u>BRAND</u>		<u>Puff Count</u>	<u>TPM mg/cig.t.</u>	<u>Water in TPM mg/cig.t.</u>	<u>Butt Length-mm</u>
Virginia Slims 100 mm. menthol	X	9.5 ± 0.1	22.8 ± 0.4	3.2 ± 0.2	35
	s	0.3	0.9	0.6	
	CV	3.3	4.2	17.2	
Vogue assorted colors	X	8.9 ± 0.2	18.5 ± 1.0	5.1 ± 0.4	23
	s	0.4	2.2	1.0	
	CV	4.1	12.2	18.8	
Vogue black	X	10.6 ± 0.2	26.2 ± 1.5	6.5 ± 0.5	23
	s	0.4	3.4	1.0	
	CV	3.9	13.1	15.9	
Winston king size, filter hard pack	X	9.6 ± 0.1	27.4 ± 0.5	5.4 ± 0.4	24
	s	0.3	1.0	0.8	
	CV	3.2	3.8	14.6	
Winston king size, filter soft pack	X	9.8 ± 0.1	26.9 ± 0.7	4.9 ± 0.4	27
	s	0.2	1.5	0.9	
	CV	2.3	5.5	18.4	
Winston 100 mm. filter soft pack	X	11.0 ± 0.2	27.0 ± 0.4	3.7 ± 0.3	33
	s	0.4	0.8	0.7	
	CV	3.6	3.0	17.9	
Winston 100 mm. filter menthol	X	11.1 ± 0.1	26.6 ± 0.5	4.0 ± 0.5	33
	s	0.3	1.1	1.2	
	CV	2.8	4.2	29.8	

<u>BRAND</u>		<u>Puff Count</u>	<u>TPM mg/cig.t.</u>	<u>Water in TPM mg/cig.t.</u>	<u>Butt Length-mm</u>
Yukon	X	10.2 ± 0.2	26.8 ± 0.7	5.7 ± 0.4	24
	s	0.5	1.5	0.9	
	CV	5.0	5.6	15.4	
Monitor Smoking Machine A	X	9.0 ± 0.02	26.1 ± 0.1	4.7 ± 0.09	
	s	0.3	1.1	0.8	
	CV	2.9	4.3	16.9	
Monitor Smoking Machine B	X	9.0 ± 0.03	26.0 ± 0.1	4.7 ± 0.08	
	s	0.3	1.1	0.8	
	CV	2.9	4.2	16.1	